

TCAR AD GUIDE 2022

A guide for ad options and sizes.

OPTION 1



Option 1

**STOP STROKES
BEFORE THEY
HAPPEN.**

1/3 <<<<
of all strokes originate
in the carotid arteries!¹

If you have a patient with a personal or family history of these risk factors, send them for a vascular consult:²

- HIGH BLOOD PRESSURE
- HIGH CHOLESTEROL
- OBESITY
- DIABETES
- OLDER AGE
- HISTORY OF SMOKING
- LACK OF PHYSICAL ACTIVITY
- CLOGGED ARTERIES

Now Offering TCAR
The less invasive standard in stroke prevention.

ADD LOGO HERE

1 <https://vascular.org/patient-resources/vascular-conditions/carotid-artery-disease>
2 National Heart, Lung, and Blood Institute, National Institute of Health, U.S. Department of Health and Human Services

Option 1A

Option 1

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1 <https://vascular.org/patient-resources/vascular-conditions/carotid-artery-disease>
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Option 1B

Option 1



STOP STROKES BEFORE THEY HAPPEN.



1/3 <<<<
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WHEN COMPARED TO OPEN SURGERY (CEA), **TCAR HAS SHOWN TO PROVIDE²:**

 CLINICALLY PROVEN STROKE PREVENTION	 LESS RISK OF HEART ATTACK	 LESS RISK OF NERVE INJURY	 SHORTER PROCEDURE TIME	 A SMALLER SCAR
--	--	--	--	--

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¹<https://vascular.org/patient-resources/vascular-conditions/carotid-artery-disease>
²Stroke. 2020;51(2):200-2029

Option 1A

Option 1



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¹<https://vascular.org/patient-resources/vascular-conditions/carotid-artery-disease>
²Stroke. 2020;52:2620-2629

Option 1B

Half Page Ad

7" x 4.75"

Option 1



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ADD LOGO HERE

Option 1A

Half Page Ad

7" x 4.75"

Option 1



STOP STROKES
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Option 1B



STOP STROKES
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Now Offering TCAR

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ADD LOGO HERE



STOP STROKES
BEFORE THEY
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We Offer TCAR

The less invasive standard in stroke prevention.

ADD LOGO HERE

Leaderboard Banner

728 x 90 px

Option 1

<p>STOP STROKES BEFORE THEY HAPPEN.</p>		<p>Now Offering TCAR The less invasive standard in stroke prevention.</p> <p>ADD LOGO HERE</p>
--	--	---

Option 1A

<p>STOP STROKES BEFORE THEY HAPPEN.</p>		<p>We Offer TCAR The less invasive standard in stroke prevention.</p> <p>ADD LOGO HERE</p>
--	--	---

Option 1B

STOP STROKES
BEFORE THEY
HAPPEN.



Now Offering TCAR

The less invasive standard in stroke prevention.

ADD LOGO HERE

STOP STROKES
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We Offer TCAR

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Option 1A

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Option 1B

Banner 3

320 x 50 px

Option 1

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--	--	---

Option 1A

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--	---	---

Option 1B



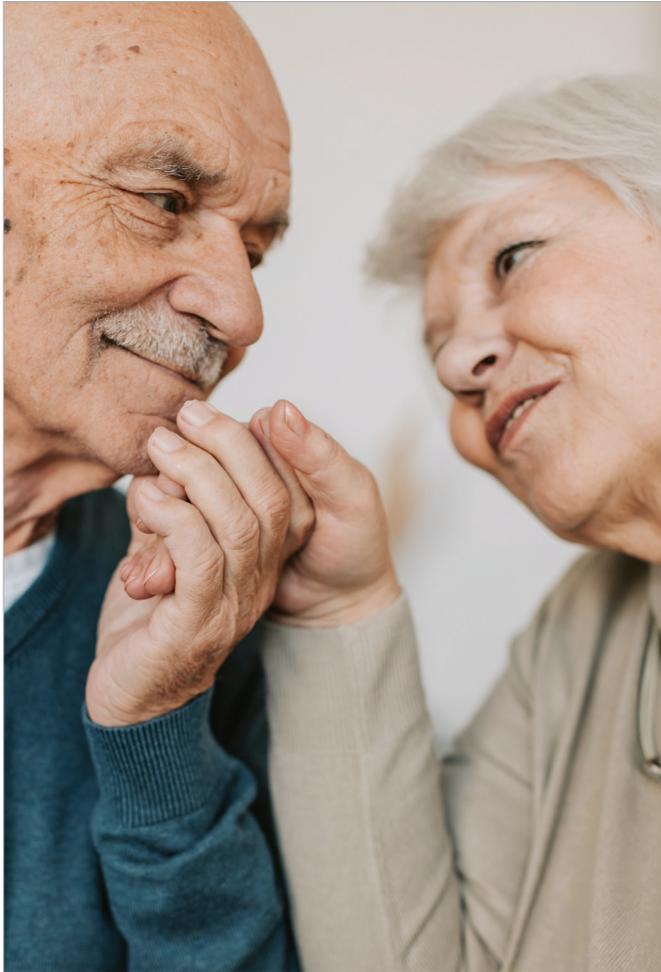
STOP STROKES
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Now Offering TCAR

The less invasive standard in stroke prevention.

ADD LOGO HERE



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STOP STROKES BEFORE THEY HAPPEN.



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Option 1A

STOP STROKES BEFORE THEY HAPPEN.



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Option 1B

Option 1

STOP STROKES BEFORE THEY HAPPEN.

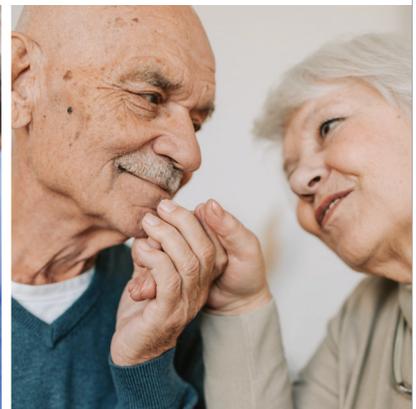


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Option 1A

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Option 1B

Option 1

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Option 1A

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Option 1B

OPTION 2



STOP STROKES BEFORE THEY HAPPEN.



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If you have a patient with a personal or family history of these risk factors, send them for a vascular consult²:



HIGH BLOOD PRESSURE



HIGH CHOLESTEROL



OBESITY



DIABETES



OLDER AGE



HISTORY OF SMOKING



LACK OF PHYSICAL ACTIVITY



CLOGGED ARTERIES



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 HIGH BLOOD PRESSURE <input type="checkbox"/>	 HIGH CHOLESTEROL <input type="checkbox"/>	 OBESITY <input type="checkbox"/>	 DIABETES <input type="checkbox"/>
 OLDER AGE <input type="checkbox"/>	 HISTORY OF SMOKING <input type="checkbox"/>	 LACK OF PHYSICAL ACTIVITY <input type="checkbox"/>	 CLOGGED ARTERIES <input type="checkbox"/>

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**CLINICALLY
PROVEN**
STROKE
PREVENTION



**LESS RISK
OF HEART
ATTACK**



**LESS RISK
OF NERVE
INJURY**



**SHORTER
PROCEDURE
TIME**



**A SMALLER
SCAR**

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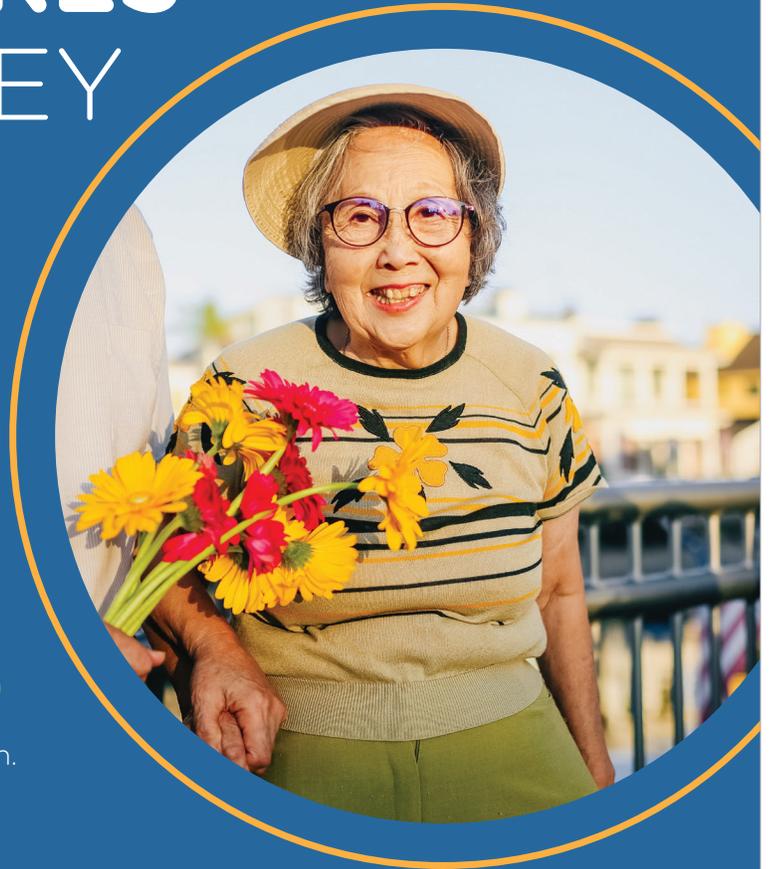


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Leaderboard Banner

728 x 90 px

Option 2



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Option 2A



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Option 2B

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Option 2B

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Option 2A

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Option 2B

Banner 3

320 x 50 px

Option 2

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Option 2A

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Option 2B

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Option 2B

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Option 2B

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Option 2B



OMA / Office of
Medical
Affairs

Silk Road Medical